Partnership, Product Sponsorship and Advertising Opportunities
2014-2015

Changes
Challenges
Choices

Occupational Therapy Australia
26th National Conference & Exhibition
Melbourne Convention and Exhibition Centre

Sponsorship and Exhibition Prospectus
Introduction and Welcome

Welcome From Our CEO

It is with great pleasure that I welcome you to Occupational Therapy Australia’s inaugural Sponsorship and Advertising brochure, encompassing an array of our products and services for 2014/15 including our biennial flagship event – our National Conference which in 2015 will be held in Melbourne.

It is our hope that the enclosed opportunities will provide your company with a range of ways in which its profile and brand can be enhanced. While the enclosed have been designed to showcase opportunities in a simple way we are very willing to speak with you about your unique needs and design a package which best suits your marketing aims.

In the last few months Occupational Therapy Australia has set itself a broad strategic path to strengthen our national identity, ensure excellence in the standards of practice of our members and engage with many diverse key stakeholders to raise our profile but also, and most importantly, to enhance the quality of services occupational therapists provide to a diverse range of communities.

We would love for you to join us in our journey and if you are interested our strategic plan can be found on our website: go to www.otaus.com.au, click on “About Us”, then “About the Association”.

We are keen to forge long term relationships with you – our sponsors and advertisers – and through our National Conference and Business Development Manager, we can assure you of our commitment to service excellence.

We look forward to hearing from you and to developing a mutually beneficial working partnership.

Welcome.

Rachel Norris
CEO
Occupational Therapy Australia

Purpose of This Prospectus

Occupational Therapy Australia is interested in developing commercial relationships with organisations seeking to reach the occupational therapy market in Australia via long term mutually beneficial relationships.

The relationship will utilise Occupational Therapy Australia’s existing marketing channels and provide measurable outcomes and income streams for both parties, either through sponsorship, advertising programs or the delivery of information and support to members.

Bookings and Enquiries

Rebecca Meyer, National Manager of Conferences, Events, and Business Development, is available to answer any questions or queries you might have about partnering with Occupational Therapy Australia to meet the marketing needs of your business.

Rebecca looks forward to working with you to help promote your business. She can be reached at:

Email  events@otaus.com.au
Ph +61 3 9415 2900
Add  6/340 Gore Street
      Fitzroy, Victoria 3065
      Australia

How Can I Make a Booking?

Simply complete and return the booking form at the end of this brochure.
About Occupational Therapy Practice in Australia

Following is a snapshot of the Occupational Therapy workforce in Australia. This information is based on national registration data (2014) from the Occupational Therapy Board of Australia.

- The size of the OT workforce currently practising is 16,084 (May 2014)
- OTs represent around 10% of the allied health workforce in Australia
- 91% of OTs in Australia are female, and 75% are aged less than 45 years
- 75% of practising OTs are located in major capital cities
- Around 51% of the OT workforce is employed in the public sector, and 49% in the private sector

Qualifications

- To become an OT, individuals can study at one of 22 universities in Australia and participate in either a four year undergraduate degree or a two-year graduate entry degree program.
About Occupational Therapy Australia

Occupational Therapy Australia is the peak professional body representing occupational therapists in Australia.

The National body comprises all states and territories (member associations) and comprises a membership of more than 5,500 individual occupational therapists.

Occupational Therapy Australia’s membership covers all states and territories across Australia, with the majority of members located in Victoria, New South Wales and Queensland (see Figure 1 below).

![Figure 1: Membership of Occupational Therapy Australia by state](image)

Occupational Therapy Australia is a member organisation of the World Federation of Occupational Therapists (WFOT) and is committed to providing a voice for the occupational therapy profession in Australia at all levels of government and throughout the broader allied health network.

The Association strives to ensure that members consistently receive quality, responsive services that add significant value to their careers, and to the profession as a whole.

The organisation is a valuable resource for media, corporate organisations, and other industry groups seeking information and comment on issues relevant to the field of occupational therapy.

**Occupational Therapy Australia Sponsorship**

Occupational Therapy Australia has developed a sponsorship program that offers industry providers the opportunity to deliver your message to the OT community by leveraging the position of the Association as the peak body representing occupational therapists across the country.

Sponsoring with Occupational Therapy Australia allows your organisation to illustrate your support of the OT profession as a key element of the health allied workforce in Australia, and to gain from Occupational Therapy Australia’s understanding of and reputation within the OT market.

As a sponsor of Occupational Therapy Australia, your organisation will gain ongoing access to our extensive national membership through a program of quality marketing and communication activities.

Following is a brief outline of each of these opportunities, and Occupational Therapy Australia is keen to work closely with sponsors to tailor a program that will suit the budget and objectives of your organisation.
Overview of Association Sponsorship Opportunities

Opportunities at a Glance

All prices are quoted in Australian dollars and are inclusive of the Australian Good and Services Tax (GST).

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
<th>Opportunities</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupational Therapy Australia Partner</td>
<td>$45,000</td>
<td>Exclusive</td>
<td>6</td>
</tr>
<tr>
<td>Occupational Therapy Australia Major Sponsor</td>
<td>$32,000</td>
<td>Four (4) opportunities</td>
<td>7</td>
</tr>
<tr>
<td><strong>OCCUPATIONAL THERAPY AUSTRALIA PRODUCT SPONSORSHIP</strong></td>
<td>8</td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Connections</em> Magazine – Major Sponsor</td>
<td>$7,500</td>
<td>Exclusive</td>
<td>8</td>
</tr>
<tr>
<td><em>Connections</em> Magazine – Supporter</td>
<td>$3,500</td>
<td></td>
<td>8</td>
</tr>
<tr>
<td><em>eNews</em> Electronic Newsletter – Sponsor</td>
<td>$950 (6 months)</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>$1,800 (12 months)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>MentorLink</em> Website – Sponsor</td>
<td>$4,000</td>
<td>Two (2) opportunities</td>
<td>10</td>
</tr>
<tr>
<td><strong>OCCUPATIONAL THERAPY AUSTRALIA DIGITAL ADVERTISING</strong></td>
<td>11</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Display Advertisement – Occupational Therapy Australia Website</td>
<td>From $230</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>Display Advertisement – <em>eNews</em></td>
<td>From $140</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>Employment Listings</td>
<td>From $220</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>CPD Event Advertisements</td>
<td>From $300</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td><strong>OCCUPATIONAL THERAPY AUSTRALIA PRINT ADVERTISING</strong></td>
<td>15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Display Advertisement – <em>Connections</em> Magazine</td>
<td>From $450</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td><em>Connections</em> Magazine Insert</td>
<td>From $2,150</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>Display Advertisement – CPD Calendar (A3 Poster)</td>
<td>From $2,000</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td>Display Advertisement – Australian Occupational Therapy Journal</td>
<td></td>
<td>16</td>
<td></td>
</tr>
<tr>
<td><strong>COMBINED SPONSORSHIP OPPORTUNITIES</strong></td>
<td>19</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibitor PLUS Digital Advertisement</td>
<td>$4,750</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>Exhibitor PLUS Print Advertisement</td>
<td>$8,700</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>Exhibitor PLUS Digital &amp; Print Advertisement</td>
<td>$6,900</td>
<td>20</td>
<td></td>
</tr>
</tbody>
</table>

See page 32-50 for Occupational Therapy Australia’s 2015 National Conference Sponsorship & Exhibition opportunities.
Occupational Therapy Australia Partner

$45,000 [package inclusions are valid for a 12 month period] EXCLUSIVE

Your organisation will be Occupational Therapy Australia’s primary partner, receiving the highest level of exposure and recognition on a regular basis throughout the year through the Association’s communication channels, as well as at the 2015 National Conference.

Align your brand with occupational therapy’s national professional Association.

Sponsorship Includes:

- Platinum Sponsor at the Occupational Therapy Australia 26th National Conference and Exhibition 2015 (See page 32 for Platinum sponsorship entitlements)
- Opportunity to sponsor/purchase $12,000 from:
  - Occupational Therapy Australia products (See pages 8-10 for additional Conference sponsorship opportunities)
  - Occupational Therapy Australia advertising (See pages 11-18 for advertising opportunities)
  - Additional 2015 National Conference sponsorship (See pages 36-50 for Conference sponsorship opportunities)
- Opportunity to place large size display advertisement on the OTA CPD Calendar 1
- Cover story in OTA Connections Magazine on a topic complementary to the company’s area of business (article to be developed and written by OTA, in consultation with the company)
- OTA Partner acknowledgement with company display advertisement and hyperlink to company website on the homepage of the OTA website 2
- OTA Partner acknowledgement with company logo and hyperlink to company website on the sponsorship pages of the OTA website
- OTA Partner acknowledgment with company logo in up to twelve (12) issues of the OTA national e-Newsletter with hyperlink to company website
- OTA Partner acknowledgement with company logo in up to six (6) issues of the OTA Connections magazine
- OTA Partner acknowledgement announced at appropriate times on the Occupational Therapy Australia Facebook page and Twitter account.

1 Refer to page 12 for the OTA website display advertisement artwork specifications and submission details including deadlines. 2 Refer to page 18 for the CPD calendar advertisement specifications and submissions details including deadlines.
Occupational Therapy Australia Major Sponsor

$32,000 (package inclusions are valid for a 12 month period)  

Align your brand with Occupational Therapy Australia through becoming a major sponsor. Your organisation will receive exposure and recognition on a regular basis throughout the year through the Association's communication channels, as well as at the 2015 National Conference.

This sponsorship opportunity includes the flexibility of choosing from one of two package options, as outlined below.

Option A
- Gold Sponsor at the Occupational Therapy Australia 26th National Conference and Exhibition 2015 (See page 33 for Gold Sponsorship entitlements)
- Opportunity to sponsor/purchase $8,000 from:
  - Occupational Therapy Australia products (See pages 8-10 for additional Conference sponsorship opportunities)
  - Occupational Therapy Australia advertising (See pages 11-18 for advertising opportunities)
  - Additional 2015 National Conference sponsorship (See pages 36-50 for Conference sponsorship opportunities)
- OTA Major Sponsor acknowledgement with company logo and hyperlink to company website on the sponsorship page of the OTA website
- OTA Major sponsor acknowledgement with company logo in up to twelve (12) issues of the OTA national eNews with hyperlink to company website
- OTA Major sponsor acknowledgement with company logo in up to six (6) issues of the OTA Connections Magazine
- OTA Major sponsor acknowledgement announced at appropriate times on the Occupational Therapy Australia Facebook page and Twitter account.

Option B
- Silver Sponsor at the Occupational Therapy Australia 26th National Conference and Exhibition 2015 (See page 34 for silver sponsorship entitlements)
- Opportunity to sponsor/purchase $15,000 from:
  - Occupational Therapy Australia products (See pages 8-10 for additional Conference sponsorship opportunities)
  - Occupational Therapy Australia advertising (See pages 11-18 for advertising opportunities)
  - Additional 2015 National Conference sponsorship (See pages 36-50 for Conference sponsorship opportunities)
- OTA Major sponsor acknowledgement with company logo and hyperlink to company website on the sponsorship page of the OTA website
- OTA Major sponsor acknowledgement with company logo in up to twelve (12) issues of the OTA national eNews with hyperlink to company website
- OTA Major sponsor acknowledgement with company logo in up to six (6) issues of the OTA Connections Magazine
- OTA Major sponsor acknowledgement announced at appropriate times on the Occupational Therapy Australia Facebook page and Twitter account.
Occupational Therapy Australia produces a print magazine that is distributed to more than 5,500 occupational therapy practitioners across Australia.

The publication is the leading national source of information on issues relating to occupational therapy and related topics, published bi-monthly.

A full colour glossy magazine, Connections features the latest Association news, as well as feature articles, information on events, new technologies in OT, industry profiles, and exploration of issues that impact the profession and practice of OT in Australia.

**Major Sponsor**

$7,500 (package inclusions are valid for a 12 month period)

- Major Sponsor acknowledgement with company logo on the front cover of up to six (6) issues of Connections magazine
- Sponsor acknowledgement with company logo on the sponsor acknowledgement page in up to six (6) issues of Connections magazine
- Opportunity to place one (1) half-page advertisement in each issue of publication (up to 6 issues)
- Opportunity to place a 300 word branded editorial item in each issue of publication (up to 6 issues)

**Supporter**

$3,500 (package inclusions are valid for a 12 month period)

- Opportunity to place one (1) quarter page advertisement in each issue of publication (up to 6 issues)

OR

Opportunity to place a 300 word branded editorial item in each issue of publication (up to 6 issues)

- Sponsor acknowledgement with company logo on the sponsor acknowledgement page in up to six (6) issues of the OTA Connections magazine

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6 Refer to page 15 for Connections Magazine specifications and submissions details including deadlines.
Product Sponsorship Opportunities: eNews

Occupational Therapy Australia produces a monthly electronic newsletter, eNews, to provide members and healthcare sector participants with a brief overview of issues and activities impacting our members.

The newsletter is sent via email to Association members.

The bulletin includes features, links, and contact details for readers seeking further information on the issues discussed each month.

Sponsor

$950 (6 consecutive months)  
$1,800 (12 consecutive months)

- Opportunity to place display advertisement with hyperlink to company website in each monthly eNews issue
- Major sponsor acknowledgement with company logo in prominent placement within eNews
- Major sponsor acknowledgement with hyperlink to company website on the eNews website page of the OTA website
- Sponsors encouraged to submit items of interest for inclusion in the bulletin
- Sponsor acknowledgement with company logo on the sponsor acknowledgement page in up to six (6) issues of Connections magazine
www.MentorLinklounge.com

*MentorLink* is an Occupational Therapy Australia program.

It is a facilitated mentoring program for Occupational Therapists working in both the public and private sectors throughout Australia.

The program aims to:
- provide practitioners with peer support tailored to their professional development and performance needs
- improve job satisfaction
- build mentoring skills within the occupational therapy profession.

### MentorLink Website Sponsor

**$4,000** [package inclusions are valid for a 12 month period]

**TWO (2) OPPORTUNITIES**

- Sponsor acknowledgement with company logo on the homepage of the *MentorLink* website with hyperlink to company website
- Sponsor acknowledgement with company logo and hyperlink to company website on the *MentorLink* page of the OTA website
- Sponsor acknowledgement with company logo on the *MentorLink* brochures which are distributed to all new members, circulated at student forums and Conferences nationally
- Sponsor acknowledgement with company logo on the *MentorLink* CD which is distributed to all new *MentorLink* participants
- Sponsor acknowledgement with company logo on *MentorLink* posters displayed at Conferences and student forums
- Sponsor acknowledgement with company logo on the sponsor acknowledgement page in up to six (6) issues of *Connections* magazine
Occupational Therapy Australia is the peak professional member association for occupational therapists in Australia. With approximately 5,500 members across Australia, advertising your employment opportunities, professional development events and services on www.otaus.com.au offers great value for money.

Display Advertisements: Occupational Therapy Australia Website (www.otaus.com.au)

Display advertisements appear on the bottom of the home page of the Occupational Therapy Australia website. They have the facility to link to the URL of the advertiser’s choice. A limit of 4 display advertisements can appear on the website at any one time.

Prices:

<table>
<thead>
<tr>
<th>Option</th>
<th>Duration</th>
<th>Price (per month)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>One month (30 days)</td>
<td>$270</td>
</tr>
<tr>
<td>B</td>
<td>Three months (90 consecutive days)</td>
<td>$250</td>
</tr>
<tr>
<td>C</td>
<td>Six months (180 consecutive days)</td>
<td>$230</td>
</tr>
</tbody>
</table>

Specifications:
- Each display ad measures 230 pixels (W) wide x 100 pixels (H)
- Full colour, 72 dpi resolution
- Animation is not permitted
- Display advertisements are limited to 30kb and can be supplied as jpeg (.jpg) or gif (.gif) files.

Submission:
- Please indicate on the booking form your preferred dates for advertising.
- As there is a limit of four (4) advertisements at any one time, we will contact you should there be any conflict with dates. Alternatively please contact us to discuss availability of dates.
- Submit artwork to marketing@otaus.com.au at least 3 business days prior to advertising date.
Display Advertisements: eNews e-newsletter

Occupational Therapy Australia produces a monthly electronic newsletter to provide members and healthcare sector participants with a brief overview of issues and activities impacting our members.

Display advertisements appear on the e-newsletter. They have the facility to link to the URL of the advertiser’s choice.

Option Duration Price (per month)
A One month (30 days) $155
B Three months (90 consecutive days) $147
C Six months (180 consecutive days) $140

Specifications:
- Each display ad measures 230 pixels (W) x 350 pixels (H)
- Full colour, 72 dpi resolution
- Animation is not permitted
- Display advertisements are limited to 10kb and can be supplied as jpeg (.jpg) or gif (.gif) files.

Submissions:
- Booking and artwork submissions are due by the second Thursday of each month.
- Distribution of the e-newsletter occurs on the third Thursday of each month
- Submit artwork to marketing@otaus.com.au
Employment Advertisements:

Occupational Therapy Australia Website (www.otaus.com.au)

Advertising your job vacancy with Occupational Therapy Australia is a great way of targeting your audience and the Association website is a very popular method of advertising. The job listings will be placed on www.otaus.com.au for the chosen duration or application close date (whichever is sooner).

Prices:

<table>
<thead>
<tr>
<th>Option</th>
<th>Ad Content</th>
<th>Duration</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Up to 1200 characters, 1 logo</td>
<td>4 weeks</td>
<td>$ 220</td>
</tr>
<tr>
<td>B</td>
<td>Up to 1200 characters, 1 logo</td>
<td>6 weeks</td>
<td>$ 300</td>
</tr>
<tr>
<td>C</td>
<td>Up to 2500 characters, 1 logo</td>
<td>4 weeks</td>
<td>$ 380</td>
</tr>
<tr>
<td>D</td>
<td>Up to 2500 characters, 1 logo</td>
<td>6 weeks</td>
<td>$ 540</td>
</tr>
</tbody>
</table>

Specifications:

- Advertisement text is to be supplied in a completed state in a MS Word document
- Logos must be 72 dpi & no larger than 230 pixels (W) x 100 pixels (H) to avoid distortion

Submissions:

- Please indicate on the booking form your preferred dates for advertising
- Submit content to marketingadmin@otaus.com.au at least 3 days prior to advertising date.
Digital Advertising Opportunities

CPD Event Advertisements:
Occupational Therapy Australia Website (www.otaus.com.au)

CPD events can be listed on the Occupational Therapy Australia website www.otaus.com.au under the ‘Other PD Opportunities’ tab. The listing has the facility to link to the URL of the advertiser’s choice and can include a small logo.

Prices:

<table>
<thead>
<tr>
<th>Option</th>
<th>Ad Content</th>
<th>Duration</th>
<th>Price (per month)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Up to 1200 characters, 1 logo</td>
<td>1 month</td>
<td>$350</td>
</tr>
<tr>
<td>B</td>
<td>Up to 1200 characters, 1 logo</td>
<td>2 months</td>
<td>$325</td>
</tr>
<tr>
<td>C</td>
<td>Up to 1200 characters, 1 logo</td>
<td>3 months</td>
<td>$300</td>
</tr>
</tbody>
</table>

Specifications:

- Advertisement text is to be supplied in a completed state in a MS Word document
- Logos must be 72 dpi and no larger than 230 pixels (W) x 100 pixels (H) to avoid distortion

Submissions:

- Please indicate on the booking form your preferred dates for advertising.
- The event ad will be verified by Occupational Therapy Australia’s National CPD Manager to ensure the advertised event is in keeping with current or emerging best practices
- Submit content to marketingadmin@otaus.com.au at least 3 business days prior to advertising date.
Display Advertisements:
Connections Magazine [Members’ magazine]

Occupational Therapy Australia is the peak professional member association for occupational therapists in Australia.

Connections, the official member publication of Occupational Therapy Australia, is distributed to more than 5,500 occupational therapists, allied health professionals and related industry participants six times a year.

A full colour, professionally finished magazine, Connections delivers information on industrial and professional representation issues and activities, CPD events and news, and the latest products and technologies relating to all aspects of the OT profession and operating environment.

Connections is the ideal vehicle for organisations seeking to reach occupational therapists and allied health professionals across Australia, and offers a range of opportunities to suit every budget and message.

<table>
<thead>
<tr>
<th>Internal Display Advertisement</th>
<th>Artwork Dimensions (add 5mm bleed to each side)</th>
<th>1 Issue</th>
<th>3 issues (price per issue)</th>
<th>6 issues (price per issue)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Full Page</td>
<td>275mm (H) x 210mm (W)</td>
<td>$2,500</td>
<td>$2,150</td>
<td>$2,000</td>
</tr>
<tr>
<td>B Half page (horizontal)</td>
<td>138mm (H) x 210mm (W)</td>
<td>$1,500</td>
<td>$1,200</td>
<td>$1,150</td>
</tr>
<tr>
<td>C Half page (vertical)</td>
<td>275mm (H) x 105mm (W)</td>
<td>$1,500</td>
<td>$1,200</td>
<td>$1,150</td>
</tr>
<tr>
<td>D Third page (horizontal)</td>
<td>92mm (H) x 210mm (W)</td>
<td>$1,000</td>
<td>$925</td>
<td>$850</td>
</tr>
<tr>
<td>E Quarter page</td>
<td>138mm (H) x 105mm (W)</td>
<td>$800</td>
<td>$725</td>
<td>$650</td>
</tr>
<tr>
<td>F Eighth page (horizontal)</td>
<td>69mm (H) x 105mm (W)</td>
<td>$550</td>
<td>$495</td>
<td>$450</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Premium Position Advertisement</th>
<th>Artwork Dimensions (add 5mm bleed to each side)</th>
<th>1 Issue</th>
<th>3 issues (price per issue)</th>
<th>6 issues (price per issue)</th>
</tr>
</thead>
<tbody>
<tr>
<td>G Inside Back Cover</td>
<td>275mm (H) x 210mm (W)</td>
<td>$2,675</td>
<td>$2,350</td>
<td>$2,200</td>
</tr>
<tr>
<td>H Inside Front Cover</td>
<td>275mm (H) x 210mm (W)</td>
<td>$2,675</td>
<td>$2,350</td>
<td>$2,200</td>
</tr>
</tbody>
</table>

Specifications:
- All artwork to be provided as high quality print ready PDF, with each edge to include a 5mm bleed with trim marks
- Fonts must be embedded/converted to paths and outlines
- Output should be CMYK. Images, pantone colours and RGB images should all be converted to CMYK.

Note: Occupational Therapy Australia takes no responsibility for advertisements containing graphics or poor resolution or that have not been converted to CMYK.
Display Advertisements:  
*Australian Occupational Therapy Journal*

The *Australian Occupational Therapy Journal* is the official journal of Occupational Therapy Australia. It welcomes manuscripts relevant to the theory, research, practice and education of occupational therapy.

The Journal aims to promote research and interdisciplinary communication, and provides a forum for discussion of issues relevant to occupational therapists internationally.

The Australian Occupational Therapy Journal offers various options for display advertising.

For more information, contact marketing@otaus.com.au.

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OPTIONAL SERVICE:  
Advertisement Artwork Graphic Design

Occupational Therapy Australia offers a graphic design service to help advertisers produce publication-ready advertisement artwork.

To utilise this service, advertisers are asked to provide:
- the exact text to be included in their advertisement
- their business’s logo as a .jpg file
- an example of previous marketing material (e.g. a website or a past ad) to provide guidance on established visual branding.

Each job is quoted individually.

To discuss your needs or request a quote, email marketing@otaus.com.au.
Loose Inserts:

*Connections Magazine/Australian Occupational Therapy Journal* Mailout

Include a loose insert in the mailout package of Occupational Therapy Australia's publications Connections and the Australian Occupational Therapy Journal, received by approximately 5,500 members every two months.

Loose inserts offer an attention-grabbing option for advertisers seeking a different approach to print advertising.

**Prices:**

<table>
<thead>
<tr>
<th>Option</th>
<th>Printed Insert Format</th>
<th>Maximum Dimensions</th>
<th>1 Issue (price per issue)</th>
<th>3 issues (price per issue)</th>
<th>6 issues (price per issue)</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>Single A4 sheet (double-sided) or smaller</td>
<td>297mm (H) x 210mm (W)</td>
<td>$2,750</td>
<td>$2,450</td>
<td>$2,150</td>
</tr>
<tr>
<td></td>
<td>Includes A4 folded to DL flyer</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>J</td>
<td>Booklet/insert more than single A4</td>
<td>Folded down to A4 dimensions (297mm [H] x 210mm [W])</td>
<td>Quoted on a case-by-case basis (weight/postage dependent)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Specifications:**
- All artwork to be provided as high quality print ready PDF
- Each outside edge to include a 5mm bleed with trim marks
- Fonts must be embedded/converted to paths and outlines
- Output should be CMYK. Images, pantone colours and RGB images should all be converted to CMYK.
  
  *Note: Occupational Therapy Australia takes no responsibility for advertisements containing graphics or poor resolution or that have not been converted to CMYK.*

**Submissions and deadlines:**
- Please indicate on the booking form the magazine issue(s) for advertising
- Submit content to marketing@otaus.com.au

<table>
<thead>
<tr>
<th>Issue</th>
<th>Booking &amp; Artwork Deadline</th>
<th>Loose Insert Delivery Deadline</th>
<th>Magazine Distributed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan/Feb</td>
<td>31 December</td>
<td>See below</td>
<td>Early February</td>
</tr>
<tr>
<td>Mar/Apr</td>
<td>28 February</td>
<td>See below</td>
<td>Early April</td>
</tr>
<tr>
<td>May/Jun</td>
<td>30 April</td>
<td>See below</td>
<td>Early June</td>
</tr>
<tr>
<td>Jul/Aug</td>
<td>30 June</td>
<td>See below</td>
<td>Early August</td>
</tr>
<tr>
<td>Sep/Oct</td>
<td>31 August</td>
<td>See below</td>
<td>Early October</td>
</tr>
<tr>
<td>Nov/Dec</td>
<td>31 October</td>
<td>See below</td>
<td>Early December</td>
</tr>
</tbody>
</table>

**Loose insert print production and deadlines**

We can work with you to either:
- Have your inserts printed by Wiley in Singapore

  OR

- Provide details for you to freight locally-printed inserts to Wiley Singapore.
Display Advertisements:
6-Monthly CPD Calendar (A3) Mailout

Which of the above options you choose will determine the deadline for inserts or insert artwork. Enquire for more details.

All registered occupational therapists need to engage in a minimum of 30 hours of continued professional development (CPD) per year in order to remain registered with the Occupational Therapy Board of Australia (OTBA).

Occupational Therapy Australia aims to assist OTs (both members and non-members) in meeting these regulatory requirements around CPD, and re-entry to the profession after over 5 years of absence, through the provision of educational activities, as well as support and information around how best to manage these demands.

Occupational Therapy Australia produces and distributes an A3-sized CPD calendar that covers CPD opportunities offered over the coming six months. It is viewed as a valuable resource for OTs that will outline the courses, workshops, seminars, webinars and other CPD events being run by the Association to enable them to actively pursue their own professional development.

The calendar will feature 6 months of CPD activities (February-July 2015) and will be printed and distributed to approximately 16,000 OTs nationally, both members and non-members of Occupational Therapy Australia.

Prices:

<table>
<thead>
<tr>
<th>Options</th>
<th>Type</th>
<th>Artwork specifications</th>
<th>Price $</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Small ad</td>
<td>80mm (W) x 65mm (H)</td>
<td>$2,000</td>
</tr>
<tr>
<td>B</td>
<td>Large ad</td>
<td>160mm (W) x 90mm (H)</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

Specifications:

Specifications:

- All artwork to be provided as high quality print ready PDF, with each edge to include a 5mm bleed with trim marks
- Fonts must be embedded/converted to paths and outlines
- Output should be CMYK. Images, pantone colours and RGB images should all be converted to CMYK.

Note: Occupational Therapy Australia takes no responsibility for advertisements containing graphics or poor resolution or that have not been converted to CMYK.

Submissions:

- Booking and artwork submissions are due by 30 November 2014
- Distribution of the calendar will be mailed out in early February
- Submit artwork to marketing@otaus.com.au.
Combined Sponsorship Packages

Exhibitor PLUS Digital Advertising

**$4,750** [package inclusions are valid for a 12 month period]

**Valued @ over $5,990**

- One (1) exhibition booth (3m x 3m) at the Occupational Therapy Australia 26th National Conference & Exhibition (see page 49 for exhibition booth entitlements)
- Opportunity to place three (3) months of display advertisements with hyperlink to company website on the home page of the OTA website
- Upgrade to six (6) months of display advertisement with hyperlink to company website on the home page of OTA website for an additional $660 (saving $150)
- Opportunity to place up to six (6) months of display advertisements with hyperlink to company website in the OTA National eNews
- Upgrade to twelve (12) months of display advertisements with hyperlink to company website in the OTA National eNews for an additional $640 (saving $290)
- Receive 25% discount from the advertising rates for employment advertisements
- Receive 25% discount from the advertising rates for CPD event advertisements (Discount calculated on the single month pricing)

Exhibitor PLUS Print Advertising

**$8,700** [package inclusions are valid for a 12 month period]

**Valued @ up to $11,800**

- One (1) exhibition booth (3m x 3m) at the Occupational Therapy Australia 26th National Conference & Exhibition (see page 49 for exhibition booth entitlements)
- Opportunity to place small display advertisement on the OTA CPD Calendar
- Opportunity to place three (3) half page advertisements in the OTA Connections Magazine
  OR
  Opportunity to place six (6) quarter page advertisements in the OTA Connections Magazine
- One (1) satchel insert (up to A4 double-sided) at the Occupational Therapy Australia 26th National Conference & Exhibition

---

1 Refer to page 11 for the OTA website display advertisement artwork specifications and submission details including deadlines.
2 Refer to page 9 for the e-newsletter display advertisement artwork specifications and submission details including deadlines.
3 Refer to page 13 for the employment advertisements specifications and submission details including deadlines.
4 Refer to page 14 for the CPD event advertisement specifications and submissions details including deadlines.
5 Refer to page 18 for the CPD calendar advertisement specifications and submissions details including deadlines.
6 Refer to page 15 for the Connections Magazine specifications and submissions details including deadlines.
7 Refer to page 46 for the National Conference satchel insert submission details.
### Exhibitor PLUS Digital & Print Advertising

$6,900 [package inclusions are valid within a 12 month period]

**Valued @ $8,955**

- One (1) exhibition booth (3m x 3m) at the Occupational Therapy Australia 26th National Conference & Exhibition 2015 (see page 49 for exhibition booth entitlements)
- Opportunity to place one (1) half page advertisement in *Connections* Magazine⁶
- Receive 25% discount off advertising rates for additional advertising in the *Connections* Magazine⁶ (discount calculated on the single issue pricing)
- Opportunity to place up to three (3) months of display advertisement with hyperlink to company website on the home page of OTA website¹
- Opportunity to place up to nine (9) months of display advertisements with hyperlink to company website in the OTA National eNews²
- Receive 25% discount from the advertising rates for employment advertisements¹
- Receive 25% discount from the advertising rates for CPD event advertisements⁴ (Discount calculated on the single month pricing)

¹ Refer to page 11 for the OTA website display advertisement artwork specifications and submission details including deadlines. ² Refer to page 9 for the e-newsletter display advertisement artwork specifications and submission details including deadlines. ³ Refer to page 13 for the employment advertisements specifications and submission details including deadlines. ⁴ Refer to page 14 for the CPD event advertisement specifications and submission details including deadlines. ⁶ Refer to page 15 for the *Connections* Magazine specifications and submissions details including deadlines.

### Create your own package

Please contact Rebecca Meyer at Occupational Therapy Australia to personalise your own combined sponsorship/advertising package that will meet your marketing objectives.

### Confirmation of Booking

To make your sponsorship or advertising application, simply complete the booking form and return to Rebecca Meyer at Occupational Therapy Australia.

Confirmation of your booking will then follow by email together with a tax invoice.

### Correspondence

If you have any enquiries regarding sponsorship or advertising opportunities, please contact:

**Rebecca Meyer**

National Manager:
Conference, Events and Business Development
Occupational Therapy Australia

Email  events@otaus.com.au
Ph    +61 3 9415 2900
Fax   +61 3 9416 1421
Web   www.otaus.com.au
Add   6/340 Gore Street
      Fitzroy, Victoria 3065 Australia
1. Occupational Therapy Australia reserves the right to refuse any advertisement for any reason
2. A completed and signed booking form is required to confirm sponsorship and/or advertising
3. Advertisement will not be processed until both the text and booking agreement have been received.
4. Upon receipt of signed booking form, OTA will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice
5. Any packages that include sponsorship and/or exhibition at the Occupational Therapy Australia 26th National Conference and Exhibition also need to adhere to the Conference guidelines, booking and payment terms and conditions on page xx
6. Payment and Pricing
   ➤ All prices are quoted in Australian Dollars and include GST
   ➤ Invoice will be issued at time of booking
   ➤ Payment is strictly 30 days from issue of invoice
   ➤ If you pay by an electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount your transfer
   ➤ All monies are payable in Australian dollars. Cheque / direct deposits must be made payable to ‘Occupational Therapy Australia’ and forwarded to the OTA office at 6/340 Gore Street Fitzroy Vic 3065
   ➤ All payments must include 10% Goods and Services Tax component
   ➤ For bookings of significant dollar amounts, a payment instalment plan can be discussed with OTA
   ➤ Overdue invoices will incur a 10% fee
   ➤ Agency Commissions are not available
   ➤ Prices are subject to change at any time
7. Discounts
   ➤ Multiple placement discounts do not apply on retrospective bookings
   ➤ Multiple placement bookings will be discounted and charged at the time of booking
   ➤ Members must be current with Occupational Therapy Australia at time of booking to receive discount
8. Artwork
   ➤ Occupational Therapy Australia does not take any responsibility for poor resolution of graphics, or font and graphics not converted to CMYK or outlines. Price does not include artwork development or changes to artwork
   ➤ It is the responsibility of the advertiser to ensure that the text is accurate and correct, and logo files meet specification.
   ➤ If booking a multiple placement, it is the responsibility of the advertiser to forward new artwork within timeline. If no new artwork is received for follow on issues, Occupational Therapy Australia will repeat original artwork
   ➤ Advertisers are responsible for ensuring artwork complies with Federal, State and Territory laws
9. Inserts
   ➤ Electronic copy of insert must be supplied to Occupational Therapy Australia
   ➤ It is the responsibility and cost of the advertiser to ensure inserts reach the mailing house by the specified time
10. Cancellation Policy
    All cancellations must be received in writing to Occupational Therapy Australia. In the event of cancellation of sponsorship, unless that particular area of sponsorship is resold, Occupational Therapy Australia reserve the right to retain monies received. If the balance of payment is not received by the due date, the allocated sponsorship will be cancelled.
Your Invitation to Attend

On behalf of the Conference Management Committee and Occupational Therapy Australia, it is my great pleasure to invite you to participate in Australia’s leading professional development event for occupational therapists.

The 26th National Conference and Exhibition at the Melbourne Convention and Exhibition Centre, 1 – 3 July 2015 will provide your business with the opportunity to network and engage with an anticipated 900 delegates and speakers who will be attending from across Australia and overseas.

A number of partnership opportunities with varying packages and commitment levels are outlined in this prospectus. There are partnership opportunities for all sizes of business and levels of involvement. They range from our Platinum Package (which gives maximum exposure to your business) through to individual trade tables and the ability to reach Conference delegates by contributing to our Conference satchels.

Of course, we are also very happy to tailor a package that will best help you to achieve your brand and networking objectives.

The trade exhibition will be designed to ensure maximum exposure and located in a high traffic area at the Conference venue, thus providing numerous opportunities to interact with the Conference delegates. Involvement as a trade exhibitor will offer long lasting benefits well beyond the close of the event.

We urge you to contact us at your earliest convenience to ensure that you receive the greatest level of exposure in Melbourne.

The Conference Management Committee appreciates your consideration of support for this highly regarded and well-attended event. We look forward to the opportunity to develop a mutually beneficial partnership with your company.

A/Prof Tammy Hoffmann
Conference Convenor

Conference Management

The management of the national Conference and liaison for sponsorship and exhibition is now being managed in-house within Occupational Therapy Australia.

With specialised experience in managing Conferences, Rebecca Meyer brings a wealth of expertise and knowledge to the role of National Manager for Conference Events and Business Development.

Rebecca will work with you to maximise the benefits of your involvement not only for the National Conference but also throughout all areas of advertising/sponsorship with Occupational Therapy Australia.

Contact

Rebecca Meyer
National Manager: Conference, Events and Business Development
Occupational Therapy Australia

Email events@otaus.com.au
Ph +61 3 9415 2900
Fax +61 3 9416 1421
Add 6/340 Gore Street
Fitzroy, Victoria 3065 Australia
Conference Venue

The centrepiece of Melbourne’s South Wharf development is the Melbourne Convention and Exhibition Centre (MCEC) – Australia’s most versatile convention and exhibition facility. Renowned for its superior technology, imaginative catering and award-winning architecture, the MCEC is located on the banks of the Yarra River within easy walking distance to the city’s hotels, restaurants and retail districts.

Melbourne is a creative, exciting, ever-changing city with extraordinary surprises to be discovered in every laneway, rooftop and basement. A hub for entertainment, exceptional food and wine, culture and much more, you just have to be curious enough to venture off the beaten path.

About Occupational Therapy Australia

Occupational Therapy Australia is the professional association for occupational therapists.

Our members are qualified occupational therapists employed throughout the public and private sectors. They provide health care, vocational rehabilitation and consultancy to clients.

Our mission is to provide member benefits through access to local professional support and resources and through opportunities to contribute to, and shape, professional excellence.
About the Event – Who Will Attend?

The Occupational Therapy Australia biennial national Conference has established itself as the must-attend event for occupational therapists working in a variety of sectors including:

- hospitals
- medical rehabilitation units
- government sector
- community health centres
- home care services
- insurance providers
- work sites
- psychiatric clinics
- vocational rehabilitation centres
- tertiary education organisations
- private practices
- schools
- pharmacies
- other allied health services.

The Conference is expected to attract around 900 participants from across Australia, New Zealand and internationally.

As attendance at the Conference will count towards their professional registration, occupational therapists will be keen to attend to update their skills and knowledge. The delegates specialise in many areas of the health sector, including:

- mental health
- vocational rehabilitation
- injury prevention and rehabilitation
- paediatrics
- aged care
- education
- primary health care
- chronic disease management.

Sponsorship packages and commitment levels vary, and can be tailored to suit your organisation.

The Program

The Conference theme is **Changes, Challenges, Choices**.

This theme emphasises the changing landscape in which the profession is operating in Australia, together with the challenges, and the choices that we need to make both individually and as a profession in order to navigate this period in time. In this way, we will address how the unique and diverse attributes of our profession are valued and continue to develop.

The Conference aims to showcase opportunities, innovations and strategies informed through research and practice in the field which can shape future practices, policies and educational approaches which will facilitate the growth and increased profile of the profession in this landscape.
Benefits of Exhibiting

A presence at the Conference is your organisation’s opportunity to leverage three days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships. Benefits of exhibiting include:

- Increase in exposure to target markets
- Access to key decision makers and budget-holders
- Show your full product range in real life – live events provide the best possible opportunity
- Meet your delegates, your buyers, your clients, and develop and update your database
- Develop a personal and direct relationship with your clients
- Raise your profile in the industry and add value to your brands
- Brand positioning and profiling
- Opportunity to increase sales through qualified sales leads
- Generate new contacts for future marketing
- Receive feedback on your products, services and ideas
- Support health and social care professionals with their continuing professional development
- Launch a new product and generate immediate interest.

Benefits of Sponsoring

Sponsoring the Conference will help your organisation build a brand association between itself, the Conference, and Occupational Therapy Australia. Benefits of sponsorship include:

- Enhanced brand and image profile
- Targeted marketing opportunities
- Brand loyalty reinforcement
- Increased awareness and business potential
- Exposure via appropriate acknowledgement in the Conference registration brochure and handbook
- Company logo and website link promotion via the Conference website
- Exposure via onsite signage in the designated area, at the Conference
- Complimentary registration and social function ticket entitlements.
Confirm Early: Maximise Your Exposure

An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts, social media and web exposure will be implemented in the lead up to the Conference and as such the opportunity exists for your company to be represented as a key supporter.

Early confirmation will ensure the highest level of exposure. The Occupational Therapy Australia Conference and Exhibition is committed to working with all sponsors/ exhibitors to maximise exposure and engagement. The packages outlined in this document are proposals that can be tailored to your specific requirements.

Key Dates

31 January 2015  Exhibitor early bird rate closes and payment due
16 March 2015  All sponsorship and exhibition payments due
01 April 2015  Exhibitor briefing notes distributed
30 April 2015  Exhibitor custom stand designs due for OTA and venue approval
18 May 2015  All sponsor and exhibitor registrations due
## Sponsorship Opportunities at a Glance

All prices are quoted in Australian dollars and are inclusive of the Australian Good and Services (GST) tax.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Price</th>
<th>Availability</th>
<th>Page number</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Premium Sponsorship Packages</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Platinum Sponsorship</td>
<td>$30,000</td>
<td>Exclusive</td>
<td>32</td>
</tr>
<tr>
<td>Gold Sponsorship</td>
<td>$22,000</td>
<td>Two (2) opportunities</td>
<td>33</td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>$15,000</td>
<td>Four (4) opportunities</td>
<td>34</td>
</tr>
<tr>
<td>Bronze Sponsorship</td>
<td>$8,000</td>
<td>Unlimited opportunities</td>
<td>35</td>
</tr>
<tr>
<td><strong>Conference Program Involvement</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote Presentation</td>
<td>$4,000</td>
<td>Four (4) opportunities</td>
<td>36</td>
</tr>
<tr>
<td>Speakers’ Preparation Room</td>
<td>$2,500</td>
<td>Exclusive</td>
<td>37</td>
</tr>
<tr>
<td>Stream Sponsorship</td>
<td>$1,600</td>
<td>Limited opportunities</td>
<td>37</td>
</tr>
<tr>
<td>Best Paper/Poster Awards</td>
<td>$600</td>
<td>Four (4) opportunities</td>
<td>38</td>
</tr>
<tr>
<td><strong>Conference Catering</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Espresso Bar</td>
<td>$8,000</td>
<td>Two (2) opportunities</td>
<td>40</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>$5,000</td>
<td>Exclusive</td>
<td>40</td>
</tr>
<tr>
<td>Thirst Quencher</td>
<td>$4,500</td>
<td>Exclusive</td>
<td>41</td>
</tr>
<tr>
<td>Daily Catering</td>
<td>$3,300 – $4,500</td>
<td>Three (3) opportunities</td>
<td>41</td>
</tr>
<tr>
<td><strong>Conference Material</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delegate Satchels</td>
<td>$4,500</td>
<td>Exclusive</td>
<td>42</td>
</tr>
<tr>
<td>Name Badge Lanyards</td>
<td>$3,900</td>
<td>Exclusive</td>
<td>42</td>
</tr>
<tr>
<td>Writing Pads</td>
<td>$750 + stock</td>
<td>Exclusive</td>
<td>43</td>
</tr>
<tr>
<td>Pens</td>
<td>$750 + stock</td>
<td>Exclusive</td>
<td>43</td>
</tr>
<tr>
<td>Writing Pads &amp; Pens (combined special)</td>
<td>$1,350 + stock</td>
<td>Exclusive</td>
<td>43</td>
</tr>
<tr>
<td><strong>Conference Technology</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mobile App</td>
<td>$7,000</td>
<td>Exclusive</td>
<td>44</td>
</tr>
<tr>
<td>Mobile Phone Re-charge Station</td>
<td>$5,000</td>
<td>Exclusive</td>
<td>45</td>
</tr>
<tr>
<td>Internet Hub</td>
<td>$6,000</td>
<td>Exclusive</td>
<td>45</td>
</tr>
<tr>
<td><strong>Advertising</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Internal colour A4 full page</td>
<td>$2,500</td>
<td>Unlimited opportunities</td>
<td>47</td>
</tr>
<tr>
<td>Internal colour half page</td>
<td>$1,750</td>
<td>Unlimited opportunities</td>
<td>47</td>
</tr>
<tr>
<td>Internal colour quarter page</td>
<td>$950</td>
<td>Unlimited opportunities</td>
<td>47</td>
</tr>
<tr>
<td><strong>Satchel Inserts – Promotional Literature</strong></td>
<td>$750 + stock</td>
<td>Unlimited opportunities</td>
<td>46</td>
</tr>
<tr>
<td><strong>Satchel Inserts – Promotional Merchandise</strong></td>
<td>$1,500 + stock</td>
<td>Unlimited opportunities</td>
<td>46</td>
</tr>
<tr>
<td><strong>Exhibition</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibition Booth – early bird</td>
<td>$3,950</td>
<td>Limited opportunities</td>
<td>49</td>
</tr>
<tr>
<td>Exhibition Booth – standard</td>
<td>$4,250</td>
<td>Limited opportunities</td>
<td>49</td>
</tr>
<tr>
<td>University Alley – Conference table display</td>
<td>$1,750</td>
<td>Limited opportunities</td>
<td>50</td>
</tr>
<tr>
<td>Exhibitor Presentations</td>
<td>$1,500</td>
<td>Six (6) opportunities</td>
<td>50</td>
</tr>
</tbody>
</table>
Conference Sponsorship Opportunities

Please review the packages and choose one that suits your budget and needs. Most importantly, please note that all packages are flexible – we are happy to discuss with your organisation how best we can tailor our packages to suit your marketing requirements and budget.

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Plantinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$30,000</td>
<td>$22,000</td>
<td>$15,000</td>
<td>$8,000</td>
</tr>
<tr>
<td></td>
<td>(x 1)</td>
<td>(x 2)</td>
<td>(x 4)</td>
<td>unlimited</td>
</tr>
</tbody>
</table>

### Industry Exhibition

- Exhibition Booths (3m x 3m) or equivalent raw floor space – refer to the exhibition section of prospectus for booth or floor space inclusions
- Preferential booth allocation
- Opportunity to run on-stand competition with the winners announced during lunch on Friday 3 July. This announcement will be published in Conference Handbook and promoted during the Conference
- On-floor advertising (maximum 3) directing delegates to sponsor booth (advert artwork must comply with specifications and approval)
- Opportunity to purchase exhibitor presentation at discounted price of $1250
- Featured as a premier exhibitor on the Conference mobile app where your company is highlighted in the exhibitor listing and the opportunity to provide photos, brochures and other marketing material that can be accessed from your app profile
- Contribution towards exhibition booth furniture from the Conference exhibiting build company: $1,000 (Plantinum), $500 (Gold, Silver, Bronze)

### Registration and Social Functions

- Sponsor/Exhibitor full registrations (including morning teas, lunches, afternoon teas from Wed-Fri)
- Tickets to the Welcome Reception on Wednesday 1 July 2015
- Opportunity to purchase additional tickets to the Welcome Reception at a reduced rate
- Tickets to the Conference Dinner on Thursday 2 July 2015
- Ticket to the VIP Dinner on Wednesday 1 July 2015
- Opportunity to purchase additional Sponsor and Exhibitor registrations available at special discounted rate

### Additional Conference Sponsorship

- Conference Dinner Sponsorship
  - Exclusive branding and naming rights to the Conference Dinner
  - Opportunity for your CEO or nominated person to make a three minute address at the Conference Dinner
  - Company logo printed on dinner tickets and menu
  - Company logo printed on signage at dinner venue
  - Acknowledgement as the Conference Dinner Sponsor on the Conference website with company logo and hyperlink to company website
  - Opportunity to display five (5) pull up banners at the Conference Dinner venue

- Additional Entitlements
  - Listing will include name, organisation and state/country and is subject to privacy legislation adherence and terms of use
  - Delegate listing in PDF format provided one week prior to the Conference.
  - Listing will include name, organisation and state/country only and is subject to strict privacy legislation and terms of use

- Opportunity to send two (2) marketing emails – one at the early-bird cut-off date and a second email one week prior to the Conference

- Opportunity to have access to delegate listing in excel spreadsheet format six weeks prior, two weeks prior and a final listing one week post Conference. Listing will include name, organisation and state/country only and is subject to strict privacy legislation and terms of use.

- Opportunity to have access to delegate listing in PDF format provided one week prior to the Conference.

- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on the PowerPoint reel featured throughout the Conference
- A4 page (double sided) promotional literature in the delegate satchels (to be provided by sponsor and subject to committee approval and delivery deadlines)

*Refer to page 36 for entitlements of sponsorship

*Refer to page 37 for entitlements of sponsorship
<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Plantinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td></td>
<td>$30,000</td>
<td>$22,000</td>
<td>$15,000</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

**Exhibition Booths (3m x 3m) or equivalent raw floor space – refer to the exhibition section of prospectus for booth or floor space inclusions**

- Preferential booth allocation
- On-floor advertising (maximum 3) directing delegates to sponsor booth (advert artwork must comply with specifications and approval)
- Opportunity to purchase exhibitor presentation at discounted price of $1250 (accessed from your app profile)
- Featured as a premier exhibitor on the Conference mobile app where your company is highlighted in the exhibitor listing and the opportunity to provide photos, brochures and other marketing material
- Contribution towards exhibition booth furniture from the Conference exhibiting build company $1,000

**Registration and Social Functions**

- Sponsor/Exhibitor full registrations (including morning teas, lunches, afternoon teas from Wed-Fri) 8 6 4 2
- Tickets to the Welcome Reception on Wednesday 1 July 2015 8 6 4 2
- Opportunity to purchase additional tickets to the Welcome Reception at a reduced rate
- Tickets to the Conference Dinner on Thursday 2 July 2015 8
- Ticket to the VIP Dinner on Wednesday 1 July 2015 1
- Opportunity to purchase additional Sponsor and Exhibitor registrations available at special discounted rate

**Additional Entitlements**

- Opportunity to send two (2) marketing emails – one at the early-bird cut-off date and a second email one week prior to the Conference – to all registered delegates via the Occupational Therapy Australia office. (Content to be approved by Occupational Therapy Australia and excludes those delegates who have requested privacy)
- Delegate listing in excel spreadsheet format six weeks prior, two weeks prior and a final listing one week post Conference. Listing will include name, organisation and state/country and is subject to privacy legislation adherence and terms of use
- Delegate listing in PDF format provided one week prior to the Conference. Listing will include name, organisation and state/country only and is subject to strict privacy legislation and terms of use
Platinum Sponsor

$30,000 EXCLUSIVE

Our Platinum Sponsor is viewed as our major event partner and as such receives premium exposure prior to, during and long after the event has run. We will work closely with you to ensure your marketing goals are addressed and expectations exceeded.

SPONSORSHIP INCLUDES:

Industry Exhibition

- Four (4) exhibition booths (each 3m x 3m) or equivalent raw floor space (refer to the exhibition section on page 49 for booth or floor space inclusions)
- Preferential booth allocation
- Opportunity to run on-stand competition with the winners announced during lunch on Friday 3 July. This announcement will be published in the Conference Handbook and promoted during the Conference.
- On-floor advertising (max 3) directing delegates to sponsor booth (advert artwork must comply with specifications and OTA approval)
- Opportunity to purchase Exhibitor Presentation (details on page 50) at discounted price of $1,250
- Featured as a premier exhibitor on the Conference mobile app where your company is highlighted in the exhibitor listing and the opportunity to provide photos, brochures and other marketing material that can be accessed from your app profile
- Contribution of $1,000 towards exhibition booth furniture from the Conference exhibition build company

Registration and Social Functions

- Eight (8) sponsor/exhibitor registrations (includes daily catering Wednesday – Friday)
- Eight (8) tickets to the Welcome Reception held on Wednesday 1 July 2015
- Opportunity to purchase additional tickets to the Welcome Reception at a reduced rate
- One (1) ticket to the VIP dinner held on Wednesday 1 July 2015
- Eight (8) tickets to the Conference Dinner held on Thursday 2 July 2015
- Opportunity to purchase additional sponsor/exhibitor registrations at a special discounted rate

Additional Conference Sponsorship

- Exclusive branding and naming rights to the Conference Dinner held on Thursday 2 July 2015
- Opportunity for your CEO or nominated person to make a three minute address at the Conference Dinner
- Company branding printed on the Conference dinner tickets and menus
- Company branding printed on signage at the Dinner venue
- Acknowledgement as the Conference Dinner sponsor on the Conference website with company logo and hyperlink to company website
- Opportunity to display five (5) pull up banners at the Conference dinner venue
- Opportunity to place a small gift for each delegate on dinner tables (at sponsors additional cost)

Company Branding and Promotion

- Appropriate acknowledgement during the opening ceremony and at appropriate times throughout the Conference
- Opportunity to display two (2) pull up banners during the opening and closing sessions
- Company logo and sponsor acknowledgement on all Conference marketing collateral
- Company logo on the front cover of the Conference Handbook (distributed onsite to all delegates)
- One (1) full page colour premium position advertisement in the electronic registration brochure (subject to deadlines)
- One (1) full page colour premium position advertisement in the Conference Handbook (subject to printing deadlines)
- Company logo and acknowledgement in the Conference Handbook (subject to printing deadlines)
- Company logo, exhibition booth numbers and website address listed in the exhibition directory of the Conference Handbook
- Company logo and hyperlink to company website on the Conference mobile app
- Company logo and hyperlink to company website on the homepage of the Conference website
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company name and exhibition booth number listed on the exhibitors page of the Conference website with a link to your company website
- Appropriate acknowledgement announcements via the Occupational Therapy Australia Facebook page and Twitter account at appropriate times in the lead-up to the Conference
- Company logo on the sponsor acknowledgment board on display at the Conference
- Company logo and appropriate acknowledgement on the PowerPoint reel featured throughout the Conference
- Opportunity to insert two (2) A4 pages (double sided) promotional literature in the delegate satchels (to be provided by sponsor and subject to committee approval and delivery deadlines)

Additional Entitlements

- Opportunity to send two (2) marketing emails; one at the early-bird cut-off date and a second email one week prior to the Conference to all registered delegates via the OTA office (content to be approved by OTA and excludes those who have requested privacy)
- Delegate listing in excel spreadsheet format six weeks prior, two weeks prior and a final listing one week post Conference. Listing will include name, organisation and state/country and is subject to privacy legislation adherence and terms of use.
- Delegate listing in PDF format provided one week prior to the Conference. Listing will include name, organisation and state/ country and is subject to strict privacy legislation and terms of use.
Gold Sponsor

$22,000

TWO (2) OPPORTUNITIES

Our Gold Sponsors are viewed as our key partners at the event and receive high level branding and exposure to this target delegate base.

SPONSORSHIP INCLUDES:

Industry Exhibition
- Three (3) exhibition booths (each 3m x 3m) or equivalent raw floor space (refer to the exhibition section on page 49 for booth or floor space inclusions)
- Preferential booth allocation
- Opportunity to run on-stand competition with the winners announced during lunch on Friday 3 July. This announcement will be published in the Conference Handbook and promoted during the Conference.
- Opportunity to purchase Exhibitor Presentation (details on page 50) at discounted price of $1,250
- Featured as a premier exhibitor on the Conference mobile app where your company is highlighted in the exhibitor listing and the opportunity to provide photos, brochures and other marketing material that can be accessed from your app profile
- Contribution of $500 towards exhibition booth furniture from the Conference exhibition build company

Registration and Social Functions
- Six (6) sponsor/exhibitor registrations (includes daily catering Wednesday-Friday)
- Six (6) tickets to the Welcome Reception held on Wednesday 1 July 2015
- Opportunity to purchase additional tickets to the Welcome Reception at a reduced rate
- Opportunity to purchase additional sponsor/exhibitor registrations available at a special discounted rate

Additional Conference Sponsorship
- Sponsorship acknowledgement of a Keynote Presentation Refer to page 36 for sponsorship entitlements

Company Branding and Promotion
- Appropriate acknowledgement during the opening ceremony and at appropriate times throughout the Conference
- Company logo on the front cover of the Conference Handbook (distributed onsite to all delegates)
- One (1) full page colour advertisement in the electronic registration brochure (subject to deadlines)
- One (1) full page colour advertisement in the Conference Handbook (subject to printing deadlines)
- Company logo and acknowledgement in the Conference Handbook (subject to printing deadlines)
- Company logo, exhibition booth numbers and website address listed in the exhibition directory of the Conference Handbook
- Company logo and hyperlink to company website on the Conference mobile app
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company name and exhibition booth number listed on the exhibitors page of the Conference website with a link to your company website
- Appropriate acknowledgement announcements via the Occupational Therapy Australia Facebook page and Twitter account at appropriate times in the lead-up to the Conference.
- Company logo on the sponsor acknowledgment board on display at the Conference
- Company logo and appropriate acknowledgement on the PowerPoint reel featured throughout the Conference
- Opportunity to insert one (1) A4 page (double sided) promotional literature in the delegate satchels (to be provided by sponsor and subject to committee approval and delivery deadlines)

Additional Entitlements
- Delegate listing in excel spreadsheet format six weeks prior, two weeks prior and a final listing one week post Conference. Listing will include name, organisation and state/country and is subject to privacy legislation adherence and terms of use.
- Delegate listing in PDF format provided one week prior to the Conference. Listing will include name, organisation and state/country and is subject to strict privacy legislation and terms of use.
Silver Sponsor

$15,000

FOUR (4) OPPORTUNITIES

Our Silver Sponsors are important to the success of the event and receive strong branding opportunities during the course of the marketing campaign and at the event itself.

SPONSORSHIP INCLUDES:

Industry Exhibition
- Two (2) exhibition booths (each 3m x 3m) or equivalent raw floor space (refer to the exhibition section on page 49 for booth or floor space inclusions)
- Preferential booth allocation
- Opportunity to purchase Exhibitor Presentation (details on page 50) at discounted price of $1,250
- Featured as a premier exhibitor on the Conference mobile app where your company is highlighted in the exhibitor listing and the opportunity to provide photos, brochures and other marketing material that can be accessed from your app profile

Registration and Social Functions
- Four (4) sponsor/exhibitor registrations (includes daily catering Wednesday – Friday)
- Four (4) tickets to the Welcome Reception held on Wednesday 1 July 2015
- Opportunity to purchase additional tickets to the Welcome Reception at a reduced rate
- Opportunity to purchase additional sponsor/exhibitor registrations available at a special discounted rate

Additional Conference Sponsorship
- Sponsorship acknowledgement of a Conference Stream
  Refer to page 37 for sponsorship entitlements

Company Branding and Promotion
- Appropriate acknowledgement during the opening ceremony and at appropriate times throughout the Conference
- One (1) half page colour advertisement in the Conference Handbook (subject to printing deadlines)
- Company logo and acknowledgement in the Conference Handbook (subject to printing deadlines)
- Company logo, exhibition booth numbers and website address listed in the exhibition directory of the Conference Handbook
- Company logo and hyperlink to company website on the Conference mobile app
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company name and exhibition booth number listed on the exhibitors page of the Conference website with a link to your company website
- Appropriate acknowledgement announcements via the Occupational Therapy Australia Facebook page and Twitter account at appropriate times in the lead-up to the Conference.
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on the PowerPoint reel featured throughout the Conference
- Opportunity to insert one (1) A4 page (double sided) promotional literature in the delegate satchels (to be provided by sponsor and subject to committee approval and delivery deadlines)

Additional Entitlements
- Delegate listing in PDF format provided one week prior to the Conference. Listing will include name, organisation and state/country and is subject to strict privacy legislation and terms of use.
Bronze Sponsor
$8,000

UNLIMITED OPPORTUNITIES

Our **Bronze Sponsorship** offers plenty of opportunities to raise brand awareness for companies on a limited sponsorship budget.

**SPONSORSHIP INCLUDES:**

**Industry Exhibition**
- One (1) exhibition booth (3m x 3m) or equivalent raw floor space (refer to the exhibition section on page 49 for booth or floor space inclusions)
- Preferential booth allocation
- Featured as a premier exhibitor on the Conference mobile app where your company is highlighted in the exhibitor listing and the opportunity to provide photos, brochures and other marketing material that can be accessed from your app profile

**Registration and Social Functions**
- Two (2) sponsor/exhibitor registrations (includes daily catering Wednesday-Friday)
- Two (2) tickets to the Welcome Reception held on Wednesday 1 July 2015
- Opportunity to purchase additional tickets to the Welcome Reception at a reduced rate

**Company Branding and Promotion**
- Appropriate acknowledgement during the opening ceremony of the Conference
- One (1) quarter page colour advertisement in the Conference Handbook (subject to printing deadlines)
- Company logo and acknowledgement in the Conference Handbook (subject to printing deadlines)
- Company logo, exhibition booth numbers and website address listed in the exhibition directory of the Conference Handbook
- Company logo and hyperlink to company website on the Conference mobile app
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company name and exhibition booth number listed on the exhibitors page of the Conference website with a link to your company website
- Company logo on the sponsor acknowledgment board on display at the Conference
- Company logo and appropriate acknowledgement on the PowerPoint reel featured throughout the Conference
- Opportunity to insert one (1) A4 page (double sided) promotional literature in the delegate satchels (to be provided by sponsor and subject to committee approval and delivery deadlines)

**Additional Entitlements**
- Delegate listing in PDF format provided one week prior to the Conference. Listing will include name, organisation and state/country and is subject to strict privacy legislation and terms of use.
Keynote Presentation

$4,000

The International Keynote speakers are the drawcards to the Conference and one will present each day in the program to ensure high delegate attendance. Align your company/brand with this high profile opportunity and show your support to the leaders and up and coming players in the profession.

SPONSORSHIP INCLUDES:

Registration
- Two (2) complimentary day registrations for the day of the sponsored keynote presentation

Keynote Presentation
- Verbal acknowledgement of sponsorship by session chair (up to 100 words to be provided by sponsor)
- Company logo on the Welcome PowerPoint slide in sponsored speakers’ session
- Acknowledgement of sponsorship next to information about the keynote speaker in the Conference Handbook and on the Conference website
- Display of three (3) freestanding company pull up banners displayed in the session room during the keynote speakers’ presentation

Company Branding and Promotion
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)
Speakers’ Preparation Room

$2,500  EXCLUSIVE

There will be over 350 presentations at the Conference and all speakers must upload their presentation in the speaker preparation room.

**SPONSORSHIP INCLUDES:**

**Registration**
- One (1) complimentary Conference registration including ticket to the Welcome Reception

**Speakers’ Preparation Room**
- Exclusive branding and naming rights to the Speakers’ Preparation Room
- Opportunity to provide catering, corporate signage and/or promotional material (mouse pads, pens, notepads – to be supplied at sponsors expense) in the speaker preparation room, coordinated with OTA
- Opportunity to provide one registered company representative to host the speakers preparation room at all times
- Company logo as screen saver on terminal monitors in the speakers prep room

**Company Branding and Promotion**
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

Stream Sponsorship

$1,600  LIMITED OPPORTUNITIES

This is your opportunity to demonstrate your commitment and support for the Scientific Program by offering financial support to enable quality scientific presentations and educational content.

**SPONSORSHIP INCLUDES:**

**Scientific Session**
- Verbal acknowledgement of sponsorship by the chair during the session
- Display of two (2) freestanding company pull up banners displayed in the room during the session

**Company Branding and Promotion**
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)
### Best Paper

**$600**

**SPONSORSHIP INCLUDES:**

**Best Paper**
- Verbal acknowledgement by session chair during award presentation
- Acknowledgement with logo on PowerPoint slide at beginning of award presentation
- Company logo on award certificate

**Company Branding and Promotion**
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

### Best Student Paper

**$600**

**SPONSORSHIP INCLUDES:**

**Best Student Paper**
- Verbal acknowledgement by session chair during award presentation
- Company logo on PowerPoint slide at beginning of award presentation
- Company logo on award certificate

**Company Branding and Promotion**
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)
Best Poster
$600

SPONSORSHIP INCLUDES:

Best Poster
- Verbal acknowledgement by session chair during award presentation
- Acknowledgement with logo on PowerPoint slide at beginning of award presentation
- Company logo on award certificate

Company Branding and Promotion
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

Best Student Poster
$600

SPONSORSHIP INCLUDES:

Best Poster
- Verbal acknowledgement by session chair during award presentation
- Acknowledgement with logo on PowerPoint slide at beginning of award presentation
- Company logo on award certificate

Company Branding and Promotion
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)
Espresso Bar

$8,000

TWO (2) OPPORTUNITIES

This option includes the situation of an espresso bar near your stand on the exhibition floor.

Establish or reinforce your brand and become synonymous with coffee!

**SPONSORSHIP INCLUDES:**

**Espresso Bar**
- The package includes supply of an espresso bar, barista and all consumables for the duration of the Conference
- Opportunity to place one (1) pull up banner at the rear of your espresso bar (placement is subject to committee approval)
- Opportunity to provide branded coffee cups, napkins and t-shirts/caps for the barista to wear onsite for the duration of Conference (at sponsors’ additional cost)

**Company Branding and Promotion**
- One (1) A4 page satchel insert or equivalent for inclusion in the delegate satchets (to be provided by sponsor and subject to committee approval and delivery deadlines)
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

Welcome Reception

$5,000

EXCLUSIVE

Make a first impression! Your opportunity to welcome delegates to the Conference with your branding displayed throughout the Welcome Reception. The Welcome Reception will be held in the Exhibition area on the first evening of Conference.

**SPONSORSHIP INCLUDES:**

**Registration**
- One (1) full Conference registration including ticket to the Welcome Reception
- Additional five (5) complimentary tickets to the Welcome Reception

**Welcome Reception**
- Exclusive naming rights to the Welcome Reception
- Opportunity for your CEO or nominated person to make a three minute address during the Welcome Reception
- Opportunity to provide branded napkins for delegates use throughout the Welcome Reception (at sponsors additional cost)
- Opportunity to display five (5) pull up banners during the Welcome Reception

**Company Branding and Promotion**
- Half page colour advertisement in the Conference handbook (subject to printing deadlines)
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)
SPONSORSHIP OPTIONS: Conference Catering

Thirst Quencher

$4,500

Satisfy the thirst of all delegates with branded water bottles. Your company name and/or logo together with the Conference branding to be printed on the water bottle.

The Conference will produce 1000 bottles that can be refilled throughout the Conference from the water stations.

SPONSORSHIP INCLUDES:

Thirst Quencher
- Company logo along with the Conference branding printed on the water bottle label. Bottles to be available at the Conference catering stations. Conference to provide water stations for filling water bottles if required.

Company Branding and Promotion
- One (1) A4 page satchel insert or equivalent for inclusion in the delegate satchels (to be provided by sponsor and subject to committee approval and delivery deadlines)
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

Conference Daily Catering

$4,500 Wednesday and Thursday

$3,300 Friday

Most remembered is the catering at all Conferences! Become a daily catering sponsor and enjoy knowing your company or organisation will be responsible for satisfying the hunger of the Conference delegation. The catering each day will be held in the exhibition area and will include arrival tea/coffee, morning tea, lunch and afternoon tea. (Note: there is no afternoon tea served on Friday).

SPONSORSHIP INCLUDES:

Daily Catering
- Opportunity to display four (4) pull up banners at the catering stations throughout the exhibition area on the chosen day (placement is subject to committee approval)
- Opportunity to provide branded napkins and apparel for catering staff to wear (to be supplied at sponsors expense)
- Opportunity to display company literature on catering stations throughout the exhibition (during the catering breaks on specified sponsoring day)
- Verbal recognition as a Daily Catering Sponsor by the session chair in sessions prior to catering breaks daily

Company Branding and Promotion
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)
Delegate Satchels
$4,500
EXCLUSIVE
Your company name and/or logo together with the Conference branding to be printed on the delegate satchels. The Conference will produce approximately 900 satchels, the life of which extends long after the Conference.(The Organising Committee reserves the right to select the satchel and approve associated artwork.)

SPONSORSHIP INCLUDES:

**Satchel**
- Company logo along with the Conference branding on all delegate satchels
- One (1) A4 page or an insert item for inclusion in delegate satchels (to be provided by sponsor and subject to Organising Committee approval)

**Company Branding and Promotion**
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

Name Badge Lanyards
$3,900
EXCLUSIVE
All delegates receive a name badge and lanyard to be worn for the duration of the Conference. Have your branding along with the Conference branding on each lanyard.

SPONSORSHIP INCLUDES:

**Name Badge Lanyards**
- Your company logo along with the Conference branding on all delegate name badge lanyards

**Company Branding and Promotion**
- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

*Image is indicative only.*

For further Conference information, visit

www.ota2015.com.au
Writing Pads

$750 + supply of stock x 1,000 units (Existing sponsors and exhibitors)

$1,500 + supply of stock x 1,000 units (Non sponsors and exhibitors) EXCLUSIVE

This is one of the most subtle yet effective ways to promote your brand! Have your branded writing pads available for all delegates’ use. This sponsorship will take your brand way beyond the Conference.

**SPONSORSHIP INCLUDES:**

- Inclusion of your company branded writing pads into delegate satchels (to be provided by sponsor and subject to Organising Committee approval)*
- Use of your company branded writing pads at the Conference Registration and Information Desk for all delegates’ use.

Company Branding and Promotion

- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

SPECIAL: STATIONERY SPONSORSHIP PACKAGE DEAL

Secure sponsorship of both the writing pads and pens for a discounted rate!

$1,350 (existing sponsors and exhibitors)

$2,700 (non-sponsors and exhibitors)

*Please contact the Conference Manager if you would like assistance with organising the production of the branded writing pads.

*Image is indicative only.

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Pens

$750 + supply of stock x 1,000 units (Existing sponsors and exhibitors)

$1,500 + supply of stock x 1,000 units (Non sponsors and exhibitors) EXCLUSIVE

Everyone needs a pen! Have your branded pen available for all delegates’ use during the Conference.

**SPONSORSHIP INCLUDES:**

- Inclusion of your company branded pen into delegate satchels (to be provided by sponsor and subject to Organising Committee approval)*
- Use of your company branded pen at the Conference Registration and Information Desk for all delegates use.

Company Branding and Promotion

- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

*Please contact the Conference Manager if you would like assistance with organising the production of the branded pens.

*Image is indicative only.
Conference Mobile App

$7,000 EXCLUSIVE

Delegates can have Conference information at their fingertips via the Conference mobile app. The app for smart devices showcases the full scientific program, speaker profiles, social function information, sponsors, exhibitors and other relevant information – all ready to read on the go.

SPONSORSHIP INCLUDES:

Conference Mobile App

- Company logo featured on the app splash screen (splash screen covers the entire screen and displays when the app is opened)
- Company logo displayed in a banner featured at the top of each screen on the app and the opportunity to hyperlink the banner to your company website
- Featured as a premier exhibitor on the app where your company is highlighted in the exhibitor listing and the opportunity to provide photos, brochures and other marketing material that can be accessed on your app profile to appear prominent in the App
- App advertised on the website, downloadable via the Conference website, advertised in the Conference Handbook and promoted at the Opening Plenary Session
- Advertisement to promote Conference app to appear in Conference Handbook with sponsors’ logo and acknowledgement

Company Branding and Promotion

- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

Conference app: due to go live in December 2014

*Image is indicative only.
Mobile Phone Re-Charge Station

$5,000

Electronic devices are integral to how we do business in the world of connectivity. No-one needs to be offline because of a flat battery when a Device charging station is on hand. Device charging station to be located at the sponsors’ booth or registration desk branded with your company details. A much-valued service to enable delegates to stay connected.

**SPONSORSHIP INCLUDES:**

- **Registration**
  - One (1) full Conference registration including ticket to the Welcome Reception
- **Mobile Phone Re-charge Station**
  - Opportunity to provide service for charging phones (16 connections)
  - Station can be fully branded and comes with a video/PowerPoint facility to promote your company (sponsor to provide video/PowerPoint file)
  - Station to be placed either at Sponsors exhibition booth or Registration Desk
  - Advertisement to promote re-charge station to appear in Conference handbook with sponsors’ logo

**Company Branding and Promotion**

- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

Upgrade package to include naming rights and a second re-charge station (location to be determined on application) for an additional $2,500.

Internet Hub

$5,000

To enable delegates to keep abreast of what’s going on in their business an **Internet Hub will be provided via a wireless network** throughout the Conference facilities. The Internet Hub will be prominently positioned within the Exhibition, affording high level brand exposure.

**Internet Hub**

- Company branding and naming rights to the Internet Hub
- Four (4) internet terminals with company screensaver for each computer in the internet Hub
- Company logo displayed on each terminal in Internet Hub
- Opportunity to provide company mouse pads for the internet terminals (sponsor to provide)
- Opportunity to place a total of four (4) free standing banners within the internet hub (subject to venue approval)

**Company Branding and Promotion**

- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference handbook (subject to printing deadlines)

*Image is indicative only.*
Satchel Inserts – Promotional Literature

<table>
<thead>
<tr>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$750</td>
<td>+ supply of stock x 900 units (Existing sponsors and exhibitors)</td>
</tr>
<tr>
<td>$1,500</td>
<td>+ supply of stock x 900 units (Non sponsors and exhibitors)</td>
</tr>
</tbody>
</table>

All delegates will receive a satchel upon registration at the Conference. (Please note that all inserts must be approved by the Organising Committee and a sample must be sent to the Conference Manager upon booking and is subject to delivery deadlines.)

- Inclusion of one piece of supplied promotional literature (supplied by you) in each delegate satchel.

Satchel Inserts – Promotional Merchandise

<table>
<thead>
<tr>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$750</td>
<td>+ supply of stock x 900 units (Existing sponsors and exhibitors)</td>
</tr>
<tr>
<td>$1,500</td>
<td>+ supply of stock x 900 units (Non sponsors and exhibitors)</td>
</tr>
</tbody>
</table>

All delegates will receive a satchel upon registration at the Conference. (Please note that all inserts must be approved by the Organising Committee and a sample must be sent to the Conference Office upon booking and is subject to delivery deadlines.)

Insert an item where the life of which extends long after the Conference. The Conference office can assist with organising the company branded item.

The range of items available for sponsorship is:
- Mini umbrella: what better item to have close to hand in the middle of winter.
- Coffee beans: Melbourne is known for its coffee – provide a packet of coffee beans with your company branding on the packaging
- Tape measure: just what every OT needs!
- Stress balls: put your brand in front of OTs and their clients
- Post-it notes: whoever has too many post-it notes?
- Writing pads and pens: refer to page 43

**Sponsorship Includes:**
- Inclusion of one piece of promotional merchandise (supplied by you) in each delegate satchel.

*Examples of promotional literature*
Registration e-Brochure

$2,500 Full Page
$1,750 Half Page
$950 Quarter Page

Advertising is available in the e-registration brochure and the Conference handbook (subject to printing deadlines).

SPONSORSHIP INCLUDES:

- Sponsor to supply print ready digital artwork
- Full colour advertisement
- Acknowledgement on the sponsors page of the Conference website

Conference Handbook

$2,500 Full Page
$1,750 Half Page
$950 Quarter Page

Advertising is available in the e-registration brochure and the Conference handbook (subject to printing deadlines).

- Sponsor to supply print ready digital artwork
- Full colour advertisement
- Acknowledgement on the sponsors page of the Conference website

Combined Sponsorship Packages

Why restrict your exposure to occupational therapists to just one event per year?

We have packages available that include Conference sponsorship, complemented by advertising in Connections magazine, website and social media exposure, promotion at Occupational Therapy week, state events, and professional development seminars.

For full details or to discuss options further, please contact:

Rebecca Meyer
National Manager:
Conference, Events and Business Development
Occupational Therapy Australia

Email: events@otaus.com.au
Ph: +61 3 9415 2900
Web: www.ota2015.com.au
Overview

The Conference exhibition will be in Bays 11 & 12 with entry via Door 6 at the Melbourne Convention and Exhibition Centre. All lunches, morning and afternoon teas will be served in the exhibition area, providing exhibitors with the maximum opportunity to showcase their products and interact with delegates.

The exhibition area will also include the networking lounge, internet hub, exhibitor presentation area and poster displays in both electronic and hardcopy format.

The exhibition floor plan (right) is provided to assist with selecting your preferred site.

Exhibitor briefing notes including the final floor plan and details regarding move-in and move-out arrangements will be distributed on 1 April 2015.

Exhibition

Hours

Wednesday 1 July 2014
8:00am-5:00pm

Thursday 2 July 2014
8:00am-5:00pm

Friday 3 July 2014
8:00am-1:30pm

Please note times indicated above are indicative only and will be confirmed when the program has been finalised.
Exhibition Booths

$3,950 early bird (book and pay prior to 31 January 2015)
$4,250 standard

Exhibiting at the Conference will provide a perfect opportunity to connect with members of your target market. What better way to demonstrate the benefits of your product or service than in person?

- 3m x 3m exhibition stand located within exhibition bays 11 & 12 (entry through door 6) at the Melbourne Convention and Exhibition Centre
  - WALLS – 2.5m high matt anodised aluminium frame with white laminated infills
  - FASCIA – Matt anodised aluminium frame 380mm high with white laminate infill
  - SIGNAGE – 100% digitally printed name board containing the exhibitors name, stand number and Conference logo.
  - LIGHTING – 2 x 150 watts spotlights on track per booth
  - POWER – 1x 4 amp power point per shell scheme exhibitor

- Two (2) complimentary exhibitor registrations per booth including daily catering, ticket to the Welcome Reception and two satchels per booth. (Conference dinner tickets are an additional cost.)
- Company logo and booth number listed on the exhibitors page of the Conference website with a link to your company website
- Company logo, booth number and website address listed in the exhibition directory of the Conference Handbook (subject to printing deadlines).

Each exhibitor booth shell is provided with fitout as described above.

Additional Staff Registrations

If extra stand personnel are required, you will be able to purchase additional registrations at the exhibitor rate of $395 (includes daily catering, ticket to Welcome Reception and satchel).
University Alley: Conference Table Displays

$1,750

Conference Table Displays will be available for Universities. These will be located in a specific area entitled “University Alley”.

INCLUDES:

- 1.8m clothed table, two chairs and display board located within exhibition bays 11 & 12 (entry through door 6) at the Melbourne Convention and Exhibition Centre
- **SIGNAGE** – 100% digitally printed name board containing the University name, table number and Conference logo
- **POWER** – 1x 4 amp power point per table
- Two (2) complimentary exhibitor registrations per table (includes daily catering, ticket to the Welcome Reception and one satchel per table. (Conference dinner tickets are an additional cost).
- Company logo and table number listed on the exhibitors page of the Conference website with a link to your company website
- Company logo, table number and website address listed in the exhibition directory of the Conference Handbook

Exhibitor Presentation

$1,500

SIX (6) OPPORTUNITIES

An exhibitor presentation provides organisations with a forum to demonstrate their products, outline details of their service, and provide training and advice for delegates.

These 15 minute presentations will allow organisations to attract allied health professionals to their unique offerings.

There are a limited number of exhibitor presentations available. We recommend you book early to avoid disappointment and to ensure your presentation is promoted.

There will be two (2) presentations held during lunchtime each day in a purpose built room (with AV) within the exhibition area to allow easy access by exhibitors and delegates.

INCLUDES:

**Exhibitor Presentation**

- Exhibitor has the opportunity to make a fifteen (15) minute presentation
- Details of presentations will be included in the Conference mobile app and the Conference Handbook provided to all delegates

**Company Branding and Promotion**

- Company logo and hyperlink to company website on the sponsors page of the Conference website
- Company logo on the sponsor acknowledgement board on display at the Conference
- Company logo and appropriate acknowledgement on PowerPoint reel featured throughout the Conference
- Company logo and acknowledgement in the Conference Handbook (subject to printing deadlines)
Conference and Exhibition Guidelines, Payment and Booking Terms & Conditions

The term ‘OTA’ refers to Occupational Therapy Australia Pty Ltd, the managers of the conference and exhibition.

The term ‘Exhibitor’ includes any person, firm, company or corporation and its employees and agents identified in the Booking Form or other written request for exhibition space. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference. All prices listed in the Sponsorship and Exhibition Prospectus include GST.

1. A completed and signed Booking Form is required to allocate sponsorship / exhibition booths.

2. Space will be allocated on a ‘first come’ basis, as close as possible to the desired location.

3. Upon receipt of signed booking form, OTA will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice for the deposit.

4. The deposit will be 50% of the full amount, and payment is due 14 days from date of invoice. After this time, the space will be available for sale to another company.

5. The balance payment for early bird exhibition booths is payable by 31 January 2015. All other amounts owing are due 16 March 2015. No exhibitor shall occupy allocated exhibition space until all monies owing to OTA are paid in full.

6. All monies are payable in Australian dollars. Cheque / direct deposits must be made payable to ‘Occupational Therapy Australia’ and forwarded to the OTA office at 6/340 Gore Street Fitzroy Vic 3065. Credit card payments will incur a 4% service fee.

7. If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount your transfer.

8. If you miss the payment date, any time-dependent discounts will be forfeited, ie. you will be billed at the next highest level (early rate to standard).

9. All payments must include 10% Goods and Services Tax component.

10. Acceptance of sponsorship and exhibition offers is at the discretion of the organising committee.

11. All inclusions in conference printed materials are subject to strict printing deadlines. OTA reserves the right to approve all branding provided by sponsors and exhibitors.

12. OTA agrees to promote the exhibition to delegates at the Conference.

13. Cancellation Policy: All cancellations must be received in writing to OTA. In the event of cancellation of sponsorship or exhibition booths, unless that particular area of sponsorship or exhibition is sold, the Conference Organising Committee reserve the right to retain monies received, if the balance of payment is not received by the due date, the allocated sponsorship or exhibition booths will be cancelled. Any sponsorship package or exhibition booth cancelled after 31 March 2015 will not be refunded.

14. Sponsors / Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package / booked space unless prior consent in writing OTA is provided.

15. Privacy Statement: In order to assist with your participation, your organisation and contact details may be shared with suppliers and contractors, and be included in participant lists. If you object to your details being shared, please inform OTA via events@otaus.com.au.

16. Any event that conflicts with the Occupational Therapy Australia 2015 National Conference and Exhibition is not permitted without prior approval from the Organising Committee. All functions and events that coincide with the Conference must seek approval through OTA.

17. All exhibitors must produce a valid Insurance Certificate of currency for the period of the exhibition and this must be submitted to the Conference Organiser by Friday 5 June 2015.

18. OTA reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by OTA.

19. OTA reserves the right to change the exhibition floor layout if necessary.

20. OTA may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.

21. OTA agrees to provide the exhibitor with briefing notes, including final floor plan and details regarding move-in and move-out arrangements prior to the exhibition for the purpose of communicating required actions on the part of the exhibitor.

22. OTA reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a Conference name badge.

23. OTA will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.

24. OTA will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.

25. OTA will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Conference Organiser will not be accountable for the level of commercial activity generated.

26. The exhibitor must comply with all directions / requests issued by OTA including those outlined in the Exhibition Manual.

27. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces, or using amplified sound.

28. The exhibitor agrees to adhere to all Conference venue rules and regulations.

29. The exhibitor acknowledges that OTA has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. An alternate freight forwarder is engaged, the exhibitor acknowledges that OTA will not be able to provide assistance in tracking lost deliveries. The exhibitor agrees that OTA will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.

30. Official contractors will be appointed by OTA to undertake stand construction and freight forwarding plus supply furniture, electrics and IT equipment. This is for insurance and security reasons.

31. Discounts for all exhibitions not used or required will not be provided.

32. The exhibitor will submit plans and visuals of custom designed exhibits to OTA by no later than 30 April 2015. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building.

33. The exhibitor will provide OTA with information regarding proposed booth and social activities.

34. Sponsor and exhibitor registrations: OTA 2015 National Conference and Exhibition is an integrated event and all staff in attendance at your booth must be registered. Where a complimentary registration is included in the sponsorship and/or exhibition package, you will still be required to complete a registration form with the details of the attending delegate.

Correspondence

If you have any enquiries regarding exhibition or potential sponsorship opportunities, please contact:

Rebecca Meyer
National Manager: Conference, Events and Business Development
Occupational Therapy Australia

Email events@otaus.com.au
Ph +61 3 9415 2900
Fax +61 3 9416 1421
Add 6/340 Gore Street
Fitzroy, Victoria 3065 Australia
BOOKING FORM

Upon receipt of your booking form at Occupational Therapy Australia a formal acknowledgement advice outlining your entitlements and a tax invoice including full bank details will be issued.

SECTION A: CONTACT DETAILS

ORGANISATION DETAILS

ORGANISATION NAME | ABN
ADDRESS | CITY | STATE | POSTCODE | COUNTRY
WEBSITE

CONTACT PERSON DETAILS

TITLE | FIRST NAME | LAST NAME
POSITION
DAYTIME CONTACT | PH | FAX | MOBILE
EMAIL

Please tick if applicable:

 I will be the main contact person leading up to the Conference
 I will be the main contact person onsite at the Conference
 I will not be attending the Conference myself
 I will provide contact details for the main contact person onsite:

SECTION B: OCCUPATIONAL THERAPY AUSTRALIA PARTNERSHIP OPPORTUNITIES

PARTNERSHIP PACKAGES

 Occupational Therapy Australia Partner ($45,000)

Please indicate your preferred exhibition booth number/s: 1st preference 2nd preference

EXHIBITION BOOTH SIGNAGE/FASCIA NAME

 Occupational Therapy Australia Major Sponsor ($32,000)

Please tick your preferred package option: Option A  Option B  

Please indicate your preferred exhibition booth number/s: 1st preference 2nd preference

EXHIBITION BOOTH SIGNAGE/FASCIA NAME

SECTION B TOTAL

$
Upon receipt of your booking form at Occupational Therapy Australia a formal acknowledgement advice outlining your entitlements and a tax invoice including full bank details will be issued.

### SECTION A: CONTACT DETAILS

#### ORGANISATION DETAILS

<table>
<thead>
<tr>
<th>ORGANISATION NAME</th>
<th>ABN</th>
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<tbody>
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<tr>
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<th>STATE</th>
<th>POSTCODE</th>
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</table>

<table>
<thead>
<tr>
<th>COUNTRY</th>
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<tbody>
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<table>
<thead>
<tr>
<th>WEBSITE</th>
</tr>
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<tbody>
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<td></td>
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</table>

#### CONTACT PERSON DETAILS

<table>
<thead>
<tr>
<th>TITLE</th>
<th>FIRST NAME</th>
<th>LAST NAME</th>
</tr>
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<table>
<thead>
<tr>
<th>POSITION</th>
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<tbody>
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<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>DAYTIME CONTACT PH</th>
<th>FAX</th>
<th>MOBILE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>EMAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

Please tick if applicable:

- [ ] I will be the main contact person leading up to the Conference
- [ ] I will be the main contact person onsite at the Conference
- [ ] I will not be attending the Conference myself
- [ ] I will provide contact details for the main contact person onsite:

### SECTION B: OCCUPATIONAL THERAPY AUSTRALIA PARTNERSHIP OPPORTUNITIES

#### PARTNERSHIP PACKAGES

- [ ] Occupational Therapy Australia Partner ($45,000)
  
  Please indicate your preferred exhibition booth number/s:
  
  1st preference:  
  2nd preference:  

  EXHIBITION BOOTH SIGNAGE/FASCIA NAME (MAX 25 CHARACTERS):

- [ ] Occupational Therapy Australia Major Sponsor ($32,000)
  
  Please tick your preferred package option:
  
  Option A
  Option B

  Please indicate your preferred exhibition booth number/s:
  
  1st preference:  
  2nd preference:  

  EXHIBITION BOOTH SIGNAGE/FASCIA NAME (MAX 25 CHARACTERS):

<table>
<thead>
<tr>
<th>SECTION B TOTAL</th>
<th>$</th>
</tr>
</thead>
</table>
### SECTION C: OCCUPATIONAL THERAPY AUSTRALIA PRODUCT SPONSORSHIP

<table>
<thead>
<tr>
<th>Magazine/Website</th>
<th>Sponsorship Level</th>
<th>AMOUNT</th>
<th>Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Connections Magazine</td>
<td>Major Sponsor</td>
<td>($7,500)</td>
<td></td>
</tr>
<tr>
<td>eNews Electronic Newsletter</td>
<td>Supporter</td>
<td>($3,500)</td>
<td></td>
</tr>
<tr>
<td>MentorLink Website</td>
<td>MentorLink Sponsor</td>
<td>($4,000)</td>
<td></td>
</tr>
</tbody>
</table>

### SECTION D: DIGITAL ADVERTISING

#### Display Advertisement – OTA Website
- One month ($270/mnth) □
- Three months ($250/mnth) □
- Six months ($230/mnth) □

**ADVERTISING PERIOD:** From ________ To ________

**AMOUNT** $__________

#### Display Advertisement – eNews
- One month ($155/mnth) □
- Three months ($147/mnth) □
- Six months ($140/mnth) □

**ADVERTISING PERIOD:** From ________ To ________

**AMOUNT** $__________

#### Employment Advertisement – OTA Website
- 1200 characters/4 weeks ($220) □
- 2500 characters/4 weeks ($380) □

**ADVERTISING PERIOD:** From ________ To ________

**AMOUNT** $__________

#### CPD Event Advertisement – OTA Website
- One month ($350/mnth) □
- Two months ($325/mnth) □
- Three months ($300/mnth) □

**ADVERTISING PERIOD:** From ________ To ________

**AMOUNT** $__________

### SECTION E: PRINT ADVERTISING

#### Display Advertisement – Connections Magazine

<table>
<thead>
<tr>
<th>Type (page size)</th>
<th>Number of issues</th>
<th>x Price per issue</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**ADVERTISING PERIOD:** Nov/Dec 2014

#### Loose Inserts – Connections Magazine/Australian Occupational Therapy Journal Mailout

- 1 issue ($2,750) □
- 3 issues ($2,450/issue) □
- 6 issues ($2,150/issue) □

**AMOUNT** $__________

**Custom quote option:** for inserts more than a single A4 sheet (must be folded down to max size A4):

**AMOUNT** $__________

#### Display Advertisement – A3 CPD Calendar

<table>
<thead>
<tr>
<th>Size</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small ad</td>
<td>($2,000)</td>
</tr>
<tr>
<td>Large ad</td>
<td>($3,000)</td>
</tr>
</tbody>
</table>

### SECTION E TOTAL $__________
SECTION F: COMBINED SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Package Description</th>
<th>Price</th>
<th>Selected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor PLUS Digital</td>
<td>($4,750)</td>
<td></td>
</tr>
<tr>
<td>Package upgrade - website ad</td>
<td>($660)</td>
<td></td>
</tr>
<tr>
<td>Package upgrade - eviews</td>
<td>($640)</td>
<td></td>
</tr>
<tr>
<td>Exhibitor PLUS Print</td>
<td>($8,700)</td>
<td></td>
</tr>
<tr>
<td>Exhibitor PLUS Digital/Print</td>
<td>($6,900)</td>
<td></td>
</tr>
<tr>
<td>Create Your Own Package</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Package upgrade - website ad</td>
<td>($660)</td>
<td></td>
</tr>
<tr>
<td>Package upgrade - eviews</td>
<td>($640)</td>
<td></td>
</tr>
<tr>
<td>Package upgrade - website ad</td>
<td>($660)</td>
<td></td>
</tr>
<tr>
<td>Package upgrade - eviews</td>
<td>($640)</td>
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</table>

AMOUNT $ 

SECTION G: CONFERENCE SPONSORSHIP

<table>
<thead>
<tr>
<th>Package Description</th>
<th>Price</th>
<th>Selected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum (4 booths)</td>
<td>($30,000)</td>
<td></td>
</tr>
<tr>
<td>Gold (3 booths)</td>
<td>($22,000)</td>
<td></td>
</tr>
<tr>
<td>Silver (2 booths)</td>
<td>($15,000)</td>
<td></td>
</tr>
<tr>
<td>Bronze (1 booth)</td>
<td>($8,000)</td>
<td></td>
</tr>
</tbody>
</table>

Please indicate your preferred exhibition booth number/s: 1st preference 2nd preference

EXHIBITION BOOTH SIGNAGE/FASCIA NAME (MAX 25 CHARACTERS):

Conference Program Involvement

<table>
<thead>
<tr>
<th>Program</th>
<th>Price</th>
<th>Selected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keynote Presentation</td>
<td>($4,000)</td>
<td></td>
</tr>
<tr>
<td>Speakers' Preparation Room</td>
<td>($2,500)</td>
<td></td>
</tr>
<tr>
<td>Best Paper</td>
<td>($600)</td>
<td></td>
</tr>
<tr>
<td>Best Student Paper</td>
<td>($600)</td>
<td></td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>($5,000)</td>
<td></td>
</tr>
<tr>
<td>Thirst Quencher</td>
<td>($4,500)</td>
<td></td>
</tr>
<tr>
<td>Daily Catering Wednesday</td>
<td>($4,500)</td>
<td></td>
</tr>
<tr>
<td>Thursday</td>
<td>($4,500)</td>
<td></td>
</tr>
<tr>
<td>Friday</td>
<td>($3,300)</td>
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</table>

Conference Material

<table>
<thead>
<tr>
<th>Material</th>
<th>Price</th>
<th>Selected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satchels</td>
<td>($4,500)</td>
<td></td>
</tr>
<tr>
<td>Name Badge Lanyards</td>
<td>($3,900)</td>
<td></td>
</tr>
<tr>
<td>Writing Pads</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Existing Sponsor/Exhibitor</td>
<td>($750)</td>
<td></td>
</tr>
<tr>
<td>Non Sponsor/Exhibitor</td>
<td>($1,500)</td>
<td></td>
</tr>
<tr>
<td>Writing Pads &amp; Pens</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Existing Sponsor/Exhibitor</td>
<td>($750)</td>
<td></td>
</tr>
<tr>
<td>Non Sponsor/Exhibitor</td>
<td>($1,500)</td>
<td></td>
</tr>
<tr>
<td>Conference Technology</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mobile App</td>
<td>($7,000)</td>
<td></td>
</tr>
<tr>
<td>Mobile Phone Recharge Station</td>
<td>($3,900)</td>
<td></td>
</tr>
<tr>
<td>Internet Hub</td>
<td>($5,000)</td>
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Advertising

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Price</th>
<th>Selected</th>
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</thead>
<tbody>
<tr>
<td>Registration Brochure</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference Handbook</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>($2,500)</td>
<td></td>
</tr>
<tr>
<td>Half Page</td>
<td>($1,750)</td>
<td></td>
</tr>
<tr>
<td>Quarter Page</td>
<td>($950)</td>
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Satchel Inserts

<table>
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<tr>
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<tbody>
<tr>
<td>Promotional Literature</td>
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<tr>
<td>Existing Sponsor/Exhibitor</td>
<td>($750)</td>
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<tr>
<td>Non Sponsor/Exhibitor</td>
<td>($1,500)</td>
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<tr>
<td>Promotional Product</td>
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<td></td>
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<tr>
<td>Existing Sponsor/Exhibitor</td>
<td>($750)</td>
<td></td>
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<tr>
<td>Non Sponsor/Exhibitor</td>
<td>($1,500)</td>
<td></td>
</tr>
</tbody>
</table>

SECTION G SUBTOTAL

Less applicable discounts
Association Members, Not-For-Profit Organisations, Educational Institutes
10% discount $ 
Applicable combined sponsorship package
25% discount $ 

SECTION G TOTAL $ 

Booking Form | Page 3 of 4
SECTION H: EXHIBITION

Standard Exhibition Area

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
<th>Unit Price</th>
<th>Early Bird</th>
<th>Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shell Scheme (3m x 3m)</td>
<td></td>
<td></td>
<td>$3,950</td>
<td>$4,250</td>
</tr>
<tr>
<td>Raw Space (3m x 3m)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of booths/space</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please indicate your preferred exhibition booth number/s:
1st preference
2nd preference
3rd preference

EXHIBITION BOOTHS SIGNAGE/FASCIA NAME (MAX 25 CHARACTERS):

University Alley
Table Display ($1,750) [ ]

Exhibitor Presentation

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
<th>Unit Price</th>
<th>Early Bird</th>
<th>Standard</th>
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<tbody>
<tr>
<td></td>
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BOOKING AND PAYMENT AUTHORITY

Booking Total

INSERT TOTALS FOR EACH SECTION BELOW

<table>
<thead>
<tr>
<th>Section</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>B</td>
<td></td>
</tr>
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TOTAL (inc. GST) $  

Please contact Rebecca Meyer (details below) if you wish to discuss a payment plan.

Payment Method

[ ] Credit Card  
[ ] Visa  
[ ] MasterCard  
[ ] AMEX  

Card Number

Cardholder Name

Expiry Date / CCV

CONFIRM AMOUNT TO BE CHARGED TO CREDIT CARD $  

[ ] EFT Bank Transfer (Invoice to be issued; payment details will be provided on your tax invoice)  
[ ] Cheque (Invoice to be issued; cheques to be made payable to Occupational Therapy Australia)  

Authority and Declaration

[ ] I have read and agree to the booking terms and conditions on pages 21 (Occupational Therapy Australia) and 51 (National Conference 2015).

Signature ___________________________ Date ___________________________